

JUNIOR LEAGUE OF CLEVELAND ANNUAL SNAPSHOT 2015-2016

The Junior League of Cleveland (JLC) is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLC has created this document to share a snapshot of our community impact and membership experience.



FACTS & FIGURES

FIVE

Developed a newly defined 5-year strategic plan that focuses on the integration of all elements of our League

10

Partnered with community/ corporate leaders to provide personal and professional development and education at our General Member Meetings

TWELVE

The number of Ohio legislators we met with during the successful approval of capital appropriations

Advanced our commitment to diversity and inclusion through our ongoing series of diversity dialogues and established a new partnership with the Cleveland Leadership Center



41

Strengthened and expanded our community programs including increased participation at Girl League by 41%.

FORTY

Exceeded our fundraising goals by approximately 40% for three of four of our fundraising events

63

Recruited and welcomed 63 new members into our Fall and Spring classes

ONE

Launched the JLC Institute as a pilot training program for members



JLC PASSION & STRUCTURE

Since its inception 100 years ago, the Junior League of Cleveland (JLC) has provided countless volunteer hours and more than \$2.3 million to the community. The JLC is led by a president who serves a 2-year term and 11 other board members. Active JLC members are annually assigned to a committee responsible for supporting the JLC's goals. In 2015-2016, JLC members supported the longstanding signature initiative focused on advocating for youth aging out of foster care, created leadership development training programs for members, organized fundraisers to support JLC's mission, recruited new members, created a communication campaign to reach all community stakeholders, and built partnerships with other organizations who support improved outcomes for Cleveland. Sustainers of JLC, formerly active JLC members, provide continued support to the JLC. Their activities include welcoming and mentoring new members, hosting an on-going book club, and organizing numerous fundraisers.

The JLC defined and began to execute a 5-year strategic plan to guide the organization in future success:

- Establish the JLC as the premier source of civic leadership development for women in Cleveland by 2020
- Enrich the quality of life for youth in our community through advocacy, life skills education and programming
- Serve as a proven, credible and capable community resource to support and promote healthy communities within Northeast Ohio
- Empower our members by offering high-quality leadership development opportunities; Engage our members by utilizing each woman's unique talents and skills; Connect our members by offering a global network of civic-minded women
- Secure our financial future through the growth of member contributions, investments, endowments and sustainable fund development by 2020



FUNDRAISING FOR A GOOD CAUSE

Our organization held 3 key fundraisers: Stiletto Sprint, Poinsettia Place and Manis, Martinis and Makeovers.

We kicked off the 2015 summer at Crocker Park with Stiletto Sprint which had 100+ attendees racing in heels to fundraise for Junior League of Cleveland (JLC) community projects. We jumped in to the Holiday Season with a reboot of our annual fundraiser Poinsettia Place. This event included a panel discussing the challenges that youth aging out of foster care face as well as a holiday bazaar featuring local CLE vendors and beautiful antiques coordinated by our sustainers through their Treasures in the Attic program. We wrapped up the year with Manis, Martinis and Makeovers hosted in May at Eton Collection, where over 175 attendees raised more than \$6,000, a 54% increase from previous years, to directly benefit the JLC scholarship program.



JLC SCHOLARSHIP

Every year, the Junior League of Cleveland (JLC) awards scholarships to non-traditional female students to further their education or engage in career training. Each year, between 40 and 75 applications are received by the Scholarship Committee, and since 2004, JLC has awarded over \$75,000 in scholarships to 47 recipients. In 2016, three women won JLC scholarships. Renee Artis, a former foster child who was adopted at age 10, is a single mother who currently works full time while pursuing education to become a licensed practical nurse. Renee plans to also obtain a Bachelor's of Science in Nursing. Jamica Holloway, who spent half of her childhood in foster care, will complete her Ph.D. from the Weatherhead School of Management in 2016. Jamica plans to pursue a career in community development. Finally, Talitha Smith, who has already founded an anti-bullying foundation, recently graduated from the Central School of Practical Nursing. Talitha will continue her education at Tri-C to become a registered nurse and wants to establish a state-tested nurse assistant school that will focus on educating women who have faced significant challenges throughout their childhood.

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REGIONAL AND NATIONAL PARTNERSHIPS

In 2015 and 2016, the Junior League of Cleveland (JLC) expanded its presence on both a regional and national level by partnering with a variety of organizations to serve the community. Key Bank and Forest City served as key corporate sponsors for the JLC and we thank them for their continued support. The JLC would like to thank all of our community partners, corporate partners and supporters!

Women of Note

The JLC partnered with the Cleveland Foundation & Crain's Cleveland for the 2016 Women of Note event. This was a wonderful opportunity for our members to engage in a dialogue about the issues women face as well as support one of our sustaining members Jackie Woods.

Cleveland Leadership Center

The JLC partnered with the Cleveland Leadership Center twice this year to explore dialogues on race, equity and power. This important partnership serves as a catalyst to continue a larger dialogue in the community and helps engage JLC members in living the principles in our updated diversity & inclusion statement, "The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities."

Cleveland 2016 Host Committee

Over 50 JLC members volunteered with the Republican National Convention host committee and welcomed national and international media to Cleveland during the summer 2016 Convention.

Partnering with the State of Ohio

The JLC successfully lobbied for and was awarded \$30K from the State of Ohio's Capital Appropriation process to be used for capital improvements at the League house.



GIRL LEAGUE RECAP

Girl League, presented by The Junior League of Cleveland (JLC) in partnership with the Girl Scouts of Northeast Ohio, motivates girls to discover their best selves. In April 2016, 86 girls aged 11 to 18 years in the Greater Cleveland area joined 28 JLC volunteers to celebrate empowerment and inspire confidence.

This day-long program featured hands-on activities and discussion groups to help girls discover how to "Stand Up. Stand Out. Be You!" University Hospitals provided health and nutritional information in between yoga, cheerleading and boot camp sessions.

"Girl League not only serves as a key initiative of the JLC, but as a critical component of the mission and work of the organization," said Girl League chair Annemarie Grassi. The League looks forward to the continued success of Girl League as we continue to grow this program through increased participation and expanded programming.