

2019-2020 IMPACT SNAPSHOT

The Junior League of Cleveland is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Cleveland welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

STRATEGIC PLAN

The Board of Directors completed a new three-year Strategic Plan which was presented to Members at the January 2020 General Membership Meeting. The plan is organized into Community Impact, Membership, Organizational Sustainability, and Brand Identity and Impact. During the Spring of 2020, the Management Team created the Annual Plan which was approved by the Board.

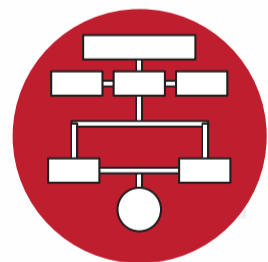


COMMUNITY RESEARCH & DEVELOPMENT COMMITTEE (CRDC)

Developed the Request for Proposal process. Eleven grant applications were received. The CRDC then collaborated with Members at our April, 2020 General Membership Meeting for their input on the selection of our community partner, **Bessie's Angels**.

DIVERSITY & INCLUSION TASK FORCE

Provided input to the Board of Directors on how to establish the best approach in developing the Junior League of Cleveland as a more diverse, equitable, and inclusive organization.



NOMINATING COMMITTEE

Established new Guiding Principles for slated leadership positions. Initiated a new leadership development series in partnership with Training Council. These three workshops were open to all Members, and a highlight was Moving Toward Equity and Inclusion presented in February 2020.

GIFT TO THE GREATER CLEVELAND FOOD BANK

The Junior League of Cleveland, with support from Sustainer Council, made a \$20,000 gift to the Greater Cleveland Food Bank in April. This gift provided 80,000 meals to our food insecure neighbors adversely affected by the pandemic.



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We welcomed Members to our new home in Tyler Village in September, 2019. We also hosted an All-Member Retreat that weekend focusing on team-building, leadership development, and sharing the priorities for the new League year.

COMMUNITY IMPACT

Throughout the 2019-2020 League year, we held fifteen Immediate Impact opportunities for our Members encompassing 200 hours of direct service to the Greater Cleveland community. We partnered with the Boys and Girls Clubs of Cleveland, the Cleveland Kids' Book Bank, the Cuyahoga County Division of Children and Family Services, the Greater Cleveland Food Bank, and University Settlement.

200



FUND DEVELOPMENT

The Annual Fund raised over \$8500 in total donations under the guidance of the Fund Development Council. The League also hosted three fundraising events, including Giving Tuesday, Ladies Day Out at Kendra Scott, and Nonprofit Tuesday's at Platform Brewery.

MEMBER ENGAGEMENT

The Member Engagement Committee hosted twenty-six events, engaging members in-person and virtually throughout the year for a total of 378 hours. These events included the League's "Week of Caring" as a unique way to bring members together.



SCHOLARSHIP

The Junior League of Cleveland Scholarship Fund provides financial assistance to women who have faced obstacles in their educational endeavors. Thirty-nine women applied for assistance with the Scholarship Committee awarding four scholarships totaling \$5000.



TRAINING

In addition to the All-Member Retreat and monthly General Membership Meetings, we hosted eight training programs with 38% of these trainings focusing on our Signature Initiative, *Improving Outcomes for Youth Aging Out of Foster Care*. These efforts resulted in 300 hours of volunteer training.

300



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